

VisionWeb

Fact Sheet

Media Contact: Janelle Pauli
(512) 241-8603
jpauli@visionweb.com
@govisionweb

OVERVIEW

VisionWeb is on a mission to bring more efficiency to the eyecare industry through the use of the same technology that makes all of our lives easier every day – the Internet. VisionWeb provides online software and technology services to streamline and simplify the eyecare industry. With online ophthalmic product ordering and electronic claim filing services, VisionWeb technology helps eyecare practices, laboratories, manufacturers, and payers drive out inefficiency, increase customer satisfaction, and improve their bottom line.

KEY FACTS

- 14,000+ users nationwide
- 69+ employees
- HQ in Austin, Texas, USA
- Founded in 2000

RECENT AWARDS

2011 & 2012 recipient of *20/20 Magazine's* EyeVote Reader's Choice Award in the category of Online Ordering

EQUITY INVESTORS

Essilor of America, Inc.
Johnson & Johnson Vision Care, Inc.
Abbott Medical Optics, Inc. (AMO)
Jobson Medical Information LLC
Marchon Eyewear, Inc.
American Optometric Association
Transitions Optical, Inc.

THE NUMBERS

- The VisionWeb network is comprised of over 400 ophthalmic product suppliers and thousands of commercial and government medical insurance payers
- Practices that place orders online through VisionWeb receive their jobs 1-2 days sooner than with other methods
- VisionWeb's online ordering solution is integrated with 17 industry leading practice management systems
- VisionWeb's user-base has grown over 150% since 2006

ON THE WEB

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